

*No. 1 choice
of hospitals
& mothers*

Why should you start your rental Business today?



Increase your business by supporting breastfeeding mothers

The growing rate of breastfeeding has caused an increase in demand for high quality breastpumps. Mothers may need the help of a breastpump when going back to work or when experiencing breastfeeding complications. Medela promotes a breastpump rental scheme which allows mothers to rent a high quality breastpump at a reasonable rate.

Medela AG started its rental business 30 years ago and today many Medela rental breastpumps can be found all over the world. Our understanding and knowledge of the needs of mother and baby makes us a competent partner to establish a profitable rental business.



Who is a rental Business for and how does it work?

Medela is looking for hospitals, homecare providers, pharmacies, baby shops, individuals and other partners like you who work with mothers. For a low monthly or annual fee, Medela supplies you with the rental breastpump and provides the necessary pump sets to sell to the mother. Additionally, Medela can supply you with a variety of solutions to cross-sell, like products for collecting and transporting breastmilk, breast care products, as well as feeding solutions.

Calma, the solution for feeding expressed breastmilk back to the baby, is our latest research-based innovation that emphasizes our breastfeeding-friendly approach. Calma completes the system from Medela and closes the circle from pumping and handling to feeding breastmilk.

What Products are necessary to start your rental Business?



Symphony

- I Breastpump to express breastmilk
- I To rent out to mothers



Symphony Pump Set

- I To collect expressed breastmilk
- I To sell to mothers



Calma

- I The ideal feeding solution for breastfeeding and pumping mothers

What are your benefits?

- I High quality hospital grade breastpump for a hassle free operation.
- I Cross-selling opportunities to increase revenues.
- I Education and product training events to increase your staff's knowledge and expertise.
- I An efficient breastpump for more milk in less time and thus, satisfied mothers.
- I A complete product range from breast to belly to fulfill all your customers' needs.

What additional cross-selling Products can increase your Profit?



B-Well Bottle Warmer

- I Gentle warming of breastmilk



B-Well Steam Sterilizer

- I Cleans and disinfects breastmilk bottles and pump accessories



Disposable Bra Pads

- I Super absorbent and comfortable in case of milk leakage



Purelan 100

- I Natural nipple and skin care



Hydrogel Pads

- I Cooling effect and optimum healing conditions for instant relief



Cold/Hot Breast Gel Compress

- I Soothe painful breasts



Breastshells

- I Prevent painful friction



Breastmilk Bottles (150 ml & 250 ml) / Pump & Save Breastmilk Bags

- I Collect, store and freeze breastmilk

Easy Expression

- I The hand-free pumping solution

How does the Mother benefit?

- I Expressing more milk in less time thanks to the research-based 2-Phase Expression Technology.
- I The Symphony imitates the natural sucking behaviour of babies for maximum pump comfort.
- I Symphony is markedly gentle on extremely sensitive breast tissue.
- I Maximum efficiency due to double pumping which minimises pumping time.